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REVOLUTIONIZE RETIREMENT  
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1. What is behavioral economics and why is it important?
  
2. Examples of our “predictably irrational” thinking:
  - Anchor
  
  - Loss Aversion
  
  - Hyperchoice
  
  - Future Discounting
  
  - Framing
  
  - Status Quo Bias
  
  - Hedonic Adaptation
  
  - Confirmation Bias

- Overconfidence Bias
- Endowment Effect

**References:**

Ariely, Dan. *Predictably Irrational*. Harper Perennial (2010)

Ariely, Dan. *The Upside of Irrationality*. Harper Perennial (2011)

Kahneman, Daniel. *Thinking, Fast and Slow*. Farrar, Straus and Giroux (2013)

Thaler, Richard. *Nudge*. Penguin Books (2009)